

208 North Adams Street Quincy, FL 32351
www.gadsdenfla.com 850-627-9231

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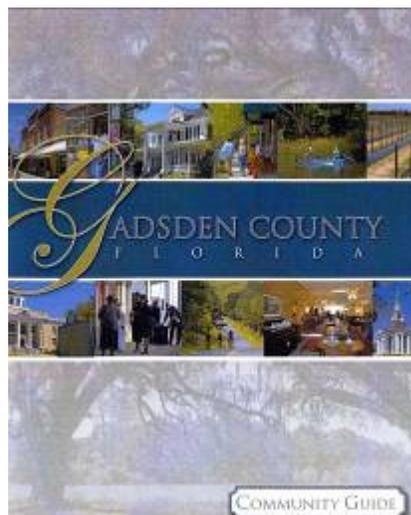
New Community Guide for Gadsden County

Your Gadsden County Chamber of Commerce is creating *Gadsden County, Florida: Community Guide*. This is to promote our area to local residents and businesses in addition to highlighting valuable information about our beautiful county for visitors, new residents and prospective businesses. The Chamber is offering you the opportunity to advertise to the thousands of individuals and businesses that will receive this magazine. Initially, the Chamber will distribute 10,000 copies to individuals, businesses and welcome centers as relocation and visitor information.

We are proud of what Gadsden County has to offer and, we take pride in our history, heritage and cultural diversity. The *Community Guide* emphasizes the assets that show what a wonderful place Gadsden County is to come and visit as well as stay and live.

Chamber members will be given priority ad space in addition to reduced rates from \$120 to \$445 off. Two, four and six month payment schedules are available due to the difficult economic times. This is your chance to promote the services you offer in Gadsden County. Please consider how you would like to promote your business to the thousands who will read this guide. The deadline for ad reservations is November 17.

If you have any questions, or would like to reserve your space today, please contact Tamra Erde, the Chamber's director of marketing, at tamraerde@tds.net or (850) 627-9231.



Go Gadsden! Leads Group Continues to Meet

The Gadsden County Chamber of Commerce is pleased to invite you to participate in our member benefit: the **Go Gadsden!** Leads Group. This leads group was created to give Chamber members access to additional opportunities for building more relationships to obtain new business referrals.

Go Gadsden! meets each month on the second and fourth Wednesday morning from 8:00 a.m. to 9:00 a.m. at the Gadsden Historical Society at 304 West King Street in Quincy. November 12 will feature a presentation by AFLAC. The presentation for November 26 is cancelled because of the Thanksgiving holiday however the next meeting will be December 10; the presentation is to be announced.

The Chamber requests RSVPs to michelleburdick@tds.net or by calling (850) 627-9231. Additional information can be found on our events calendar at www.gadsdenfla.com.

GO GADSDEN! MEMBERS

AIR CONDITIONING & HEAT

Air Control Heating & A/C, Inc.
(850) 562-1234

EMPLOYMENT SERVICES

WORKFORCE *plus*
(850) 875-4040

FINANCIAL INSTITUTION

Focus Credit Union
(850) 627-3595

FINANCIAL PLANNING

Prudential Financial
(850) 386-1860

HEALTH PLAN ORGANIZATION

Capital Health Plan
(850) 523-7469

HOTEL/HOSPITALITY

Holiday Inn Express & Suites
(850) 875-2500

IDENTITY THEFT PROTECTION

Pre-Paid Legal Services, Inc.
(850) 528-0454

INSURANCE (COMMERCIAL)

Croley Insurance and Financial Services
(850) 386-1922

INSURANCE (LIFE-HEALTH)

Tucker Life-Health Insurance, Inc.
(850) 926-2200

INSURANCE (SUPPLEMENTAL)

AFLAC
(850) 570-1659

LAND DEVELOPMENT

Tim's Hauling & Tractor Service, Inc.
(850) 539-8100

MAPPING/SURVEYING

GlobalMind
(850) 222-0599

MEDIA

WGWD 93.3
(850) 627-7086

NON-PROFIT (FINANCIAL LITERACY)

GadsdenSAVES
(850) 539-5040

NON-PROFIT (HEALTH/HUMAN SERVICES)

United Way of the Big Bend
(850) 414-0844

SCREENPRINTING & EMBROIDERY

T-Formation
(850) 574-0122

TELECOMMUNICATIONS

TDS Telecom
(850) 875-5214

Fall After Hours to be Hosted by Holiday Inn Express

Gadsden County Chamber of Commerce members and strategic partners are invited to join us for our Fall After Hours social networking event currently sponsored by the Holiday Inn Express & Suites of Quincy, WORKFORCE plus, Canopy Rose, Premier Bank and Tri-Eagle Sales. We hope that you can attend and mingle with your fellow members. Be sure to bring plenty of business cards for the door prize drawings as well as to exchange with other participants.

The Chamber will be presenting Tallahassee Community College Foundation with a check received through fundraising efforts with the bass fishing tournament presented by TDS Telecom at Lake Talquin on October 11.

The Chamber plans to emphasis Quincy businesses at this networking event. We're still accepting sponsorships and door prize donations.

To sponsor or attend the Fall After Hours, please contact Michelle Burdick at michelleburdick@tds.net or (850) 627-9231 no later than noon on November 6.



Ribbon Cutting Ceremony for Eyes of a Child

The Gadsden County Chamber of Commerce is pleased to announce the scheduled opening of Eyes of a Child on Tuesday, November 4. The shop, located at 12 Washington Street will be open initially Monday through Saturday from 8:00 a.m. to 7:00 p.m. and noon to 7:00 p.m. on Sundays. This eclectic shop is Quincy's newest cozy place to browse vintage and homemade items like costumes, fabric photo albums, clothes, jewelry, toys and stuffed animals. Some new, used and vintage books are also on hand. Various workshops, such as creative writing critiques, sewing, and even turning trash to treasure, will be scheduled for individuals and families interested in learning new hobbies or brushing up on old skills.

Chamber members, strategic partners and the local community are strongly encouraged to join Eyes of a Child for their official ribbon cutting ceremony on Friday, November 14 at 11:30 a.m. A light lunch will be served so the Chamber requests RSVPs by Monday, November 10.

“I think it’s terrific to have a little shop like this open in Quincy,” said Michelle Burdick, the Chamber’s vice president of membership. “It’s proximity to the town square will give people the opportunity to browse during their lunch break and let their children participate in creative workshops after school.”

“It has always been our motto to make a difference in a child’s life, whether they are five or fifty-five,” said Dolores Caracci, co-owner of Eyes of a Child. “All of us have the same basic needs and it isn’t monetary giving but what you give of yourself [that makes a difference].”

Caracci, also known as Elf, and her husband, John want to share things they are passionate about with the rest of Gadsden County. Eyes of a Child will allow them to share their passion for the visual and literary arts. Their son, Stanton von Philip-Wood, will manage the store



while pursuing his own writing and musical plans. Even several friends of the family have jumped on board to help teach arts and craft to children and adults.

“Elf and her family have formed a positive outlet for our community,” said Burdick. “I hope everyone takes advantage of the opportunities they have created.”

The Chamber encourages local businesses and community leaders to show their support of Eyes of a Child. Specific details about the store and creative workshops can be obtained by calling the store at

(850) 875-4199. RSVPs for the ribbon cutting ceremony can be made by emailing michelleburdick@tds.net or call the Chamber at (850) 627-9231.

Identity Theft Awareness Workshop for Business Owners - FREE Seminar

Are your dedicated employees putting your customers at risk?

Business owners and managers, as well as individuals in the community, are encouraged to attend this free seminar. Not only will participants receive tips on preventing their own identity from being stolen but business owners will be given refreshers on laws requiring them to protect their customers' private information.

Workshop participants will be informed about how to decrease individual exposure to identity theft and minimize a company's risk of violating federal identity theft legislation. The seminar will also clarify how businesses can avoid becoming recipients of fines up to one million dollars and ten years in jail.

Each workshop has limited space to allow time for a personalized question and answer sessions. Companies can schedule an in-house seminar at their place of business or at the Chamber. Call (850) 627-9231 or email michelleburdick@tds.net to register by November 17.

Member Benefit

Promotional Opportunities

Most of the benefits of belonging to the Gadsden County Chamber of Commerce provide promotional opportunities to businesses. It is our duty to present and promote each business member to our community so that their businesses will continue to succeed and endure in this tough economic time. Below is a brief summary of some the promotional opportunities available to members.

Sponsorships & Advertising - Increase your exposure by sponsoring one of the Chamber's special events or networking programs. Throughout the year we contact our members about many affordable sponsorships for Chamber events, county map and state magazines such as Florida Monthly. The most recent chances include advertising in *Gadsden County, Florida: Community Guide*, Fall After Hours and Holiday Glee After Hours. Chamber members even receive special pricing and priority in publications created by the Chamber.

Web Link on Chamber Website - Members receive a free web link and directory listing on www.gadsdenfla.com. In the future, members will be able to upgrade their listing to include their business logo. Note: the website is currently being restructured to create more exposure for member businesses as well as increase the ease of use.

Ceremonies - The Chamber assists with planning for grand opening, ribbon cutting and ground-breaking ceremonies. Assistance includes inviting the Chamber members and local media to attend as well providing a list of VIPs and Chamber members the business owner may want to contact personally. Press releases or invitations are sent to all Chamber contacts. Photo highlights will be forwarded to the media and posted in the Chamber newsletter and/or website.

Member Spotlight - Occasionally the Chamber will feature an article, with photos, about a member business in the monthly Chamber Page in the Gadsden County Times and the Havana Herald as well as in the Chamber Chatter. This is a FREE member benefit that will give you the chance to tell the community what you want them to know about your business.

Member Recognition & Identification - Members are encouraged to identify themselves as members of the Chamber. The Chamber provides window decals for this benefit. A logo is available upon request for placement on member websites and promotional materials including business cards, letterhead, and brochures.

Please contact Michelle Burdick, vice president of membership at michelleburdick@tds.net or (850) 627-9231 for more information about using your membership to promote your business.

Chamber & TDS Bass Tournament a Success

The Gadsden County Chamber of Commerce extends our appreciation to the forty-two teams that participated in the October 11 bass fishing tournament presented by TDS Telecom to benefit the GadsdenLEARN scholarship program available at Tallahassee Community College. Ten lucky teams skillfully rose to the top to win a total of \$6000 in prize money. Over 100 prizes were given away to the tournament participants and gathered crowd of spectators thanks to door prize donations from local businesses.

The Chamber wants to thank our hosts, sponsors and door prize contributors for making this fundraising event possible:

TDS Telecom
 Ingram's Marina
 Whippoorwill Sportsman Lodge
 Bass'n Gal Talquin Hookers
 David Mock
 WGWD 93.3 FM Classic Country
 Fox 49
 Shopper Express Printing & Copy
 Tri-State Marine of Florida

Tri-Eagle Sales
 Gadsden Board of Realtors
 Boone Signs, Inc.
 Gadsden Correctional Facility
 Tallahassee Community College
 Cone Distributing of Tallahassee
 Stones Home Center
 Capital City Bank
 Capital Health Plan

Bell & Bates Home Center
 CDS Manufacturing
 Last Cast Pub & Grill
 Brittany's Bouncy House
 Camping World of Tallahassee
 Magnolia House
 Girl Scout Council of the Apalachee Bend
 Tractor Supply Company



Left: \$2500 for first place went to Carey and Rob Lawhon for the second year in a row. They achieved the winning weight of 19 lbs. 11oz. Their largest fish was 4 lbs. 5oz



Right: The Big Bass prize went to Austin Scott (pictured) and John Scott for bringing a bass weighing 5 lbs. 14 oz. The prize was \$130 gift certificate for a graphite Kistler rod at Tri-State Marine of Florida.



2nd Place, \$1000:
 Ken Morgan & Doug Walker

3rd Place, \$750:
 Jeff Davis & Bob Gordon

4th Place, \$500:
 David Boyd & Daniel Boyd

Croley Agency Celebrates 30 Years

The Croley Agency is celebrating 30 years as the Tallahassee area's complete insurance solution! Doug Croley started the company in 1978 and with the help of a dedicated team of professionals, has grown the company to one of the most successful insurance firms in the tri-state area. The Croley Agency provides personal insurance, commercial insurance, and life and financial services to its clients throughout Florida, Georgia, and Alabama.

Covenant Hospice Hosts Veteran's Recognition

In a spirit of gratitude and heartfelt recognition of their service and sacrifices, Covenant Hospice will be hosting special Veteran's Recognition Celebrations throughout its 35 county service area. Covenant Hospice will be performing ceremonies in various nursing homes, assisted living facilities, and patient homes.

Each veteran will be presented with a Hospice and Veteran's Partnership pin and a certificate expressing gratitude for their years of service to our country. Veteran's Recognition Celebrations will be held at the following dates and times:

- **Monday, Nov. 3-** 2:00 p.m. at Brynwood Center, located at 1656 S. Jefferson Street in Monticello, Florida
- **Monday, Nov. 3-** 2:00 p.m. at Heritage Health Care Center, located at 3101 Ginger Drive in Tallahassee, Florida
- **Tuesday, Nov. 4-** 10:00 a.m. at Marshall Health and Rehabilitation Center, located at 207 Marshall Drive in Perry, Florida
- **Wednesday, Nov. 5-** 10:00 a.m. at Madison Health and Rehabilitation Center, located at 2481 West US 90 in Madison, Florida
- **Wednesday Nov. 5-** 2:00 p.m. at Eden Springs Nursing and Rehab Center, located at 4679 Crawfordville Hwy. in Crawfordville, Florida
- **Thursday Nov. 6-** 10:30 a.m. at Westminster Oaks, located at 4449 Meandering Way in Tallahassee, Florida
- **Thursday Nov. 6-** 3:00 p.m. at Jefferson Health and Rehab Center, located at 1780 N. Jefferson Street in Monticello, Florida
- **Friday, Nov. 7-** 2:00 p.m. at Broadview Assisted Living Facility, located at 2110 Fleishchman Drive in Tallahassee, Florida
- **Friday, Nov. 7-** 10:00 a.m. at Riverchase Care Center, located at 1017 Strong Road in Quincy, Florida
- **Friday, Nov. 7-** 2:00 p.m. at Capital Healthcare Center on 3333 Capital Medical Blvd in Tallahassee, Florida

Covenant Hospice saw a need to recognize these veterans because many Covenant Hospice patients will not be able to attend or participate in the traditional recognition events held in their communities due to their condition. For more information about the Veteran's Day celebrations, contact Sheri Lowe at 850-433-2155 or visit www.covenanthospice.org.

Celebrating 25 years of keeping the promise, Covenant Hospice is a not-for-profit organization dedicated to providing comprehensive, compassionate services to patients and loved ones during times of life-limiting illnesses.

United Way Features Stories of Community Support

Local Florida Trend Stars united October 22 to share personal stories of community support during United Way of the Big Bend's (UWBB) For Young Leaders Only (FYLO) Kickoff at the Florida League of Cities.

More than 60 young professionals and FYLO members gathered to hear the Stars' accounts of how and why they give back to their community, as well discuss how those experiences tie into FYLO's direction.

"FYLO is not just a networking group, it is a group designed to bring like-minded people together for a greater cause," said Estella Gray, 2008 FYLO chair with the Florida League of Cities. "We aim to continue to distinguish ourselves as a group that goes beyond a business-card exchange. We feel the pulse of the community and respond with helping hands and hearts. Tallahassee is a unique community with a sea of generous and talented young professionals, like our featured Florida Trend Stars. FYLO is committed to galvanizing the time, talent and resources of young professionals to create a better tomorrow for this community."

Florida Trend Stars are young professionals who work for organizations that have been featured in the *Florida Trend* magazine, which focuses on the people and issues that have defined Florida and shaped its future, according to the *Florida Trend* website.

Darrick McGhee from the Department of Business and Professional Regulation shared his experiences with advocating on behalf of senior citizens. "One of the greatest contributions mankind can make to society is the willingness to give of one's self for the betterment of another. Hoarding success and wisdom leaves the graveyard overflowing with potential that could have been better utilized if invested into someone who could apply it to their life."

The personal and professional benefits of giving were highlighted by Agency for Workforce Innovation Director Monesia T. Brown. "United Way of the Big Bend shares the same compassion I have for our community. Their outreach efforts like those of the For Young Leaders Only,' produce generous contributions of gifts and talents that strengthen families, renew spirits and generate new hope for Floridians in need."

Chris Morgan of Captiveeyes spoke about how and why he provides pro bono work for local nonprofits. "I volunteer in the community because I care about the causes that I am involved in."

Emory Mayfield, Jr., of Capital City Bank spoke about why he's a FYLO member and contributes at the leadership level of \$1,000 with one underlying message ... "I give to the United Way because I want to strengthen our community by helping those who need help the most."

"Young professionals are doing a lot to make our community a better place to live, and that's what we were able to shine a spotlight on today," Gray said. "By hearing these personal testimonials of what four of our local Florida Trend Stars have done already, we were able to inspire FYLO members and their guests. Servant leadership is a lifestyle and we hope to change the lives of FYLO members and the community at-large. Essentially, everything we do in the name of United Way is a collective effort to support the Big Bend Community. We want

to activate a movement in our community that empowers young people to give, advocate and volunteer.”

FYLO is exclusively for leadership givers who are between ages 20 to 39.

For more information about FYLO, UWBB or how to get involved, call Charee Williams at 488-8325 or send email to cwilliams@uwbb.org.



You're Invited!

Fall After Hours

**November 13, 2008
5:30 PM - 7:30 PM**

Holiday Inn Express & Suites
101 Spooner Road
Quincy

The Gadsden County Chamber of Commerce thanks Holiday Inn Express & Suites for hosting this event along with **WORKFORCE plus** and the Phyliss Cafe.

Food will be provided by Phyliss Cafe.

RSVP by November 6
Michelle Burdick,
VP of Membership
(850) 627-9231

michelleburdick@tds.net

Members should have already received invitations via mail.